| **266 NAHAL ZOFIT ST. PO.B. 666, ESHTA’OL, 99775 M: +972 (52) 952-1555 YARA@YARATHECOACH.COM** | | | | | |
| --- | --- | --- | --- | --- | --- |
|  | | | | | |
|  | | | | | |
| **Y A R A M I Z R A H I (BEN-HAIM)** | | | | | |
| Professional History | **Group Facilitator & Executive Coach** 2010-2013   * Facilitating courses for group coaching in organizations and corporates * Training coaches for the Israeli Coaching Chamber certification * Coaching executives and mid-management in corporates (financial and commercial), in Israel and worldwide * An associate of the international HS executive coaching group ([http://www.human-systems.biz](http://www.human-systems.biz/)) * Active member at the Israeli Coaching Chamber- in pursuit of leveraging the profession of coaching in Israel (pro-bono) | | | | |
|  | **Leadership and Business Coach** 2004-2010 L.A.-CA/Dallas-TX ; USA Coaching senior executives for public appearances, media and effective self-expression.  Leading team building activities for senior management to motivate sales.  Public speaker and host of private and community events for multicultural audience.  Encouraging self-awareness by publishing essays and presentations in the local media & the WWW and interviews for the electronic media **TV Content Researcher** 2002-2004 Tel-Aviv ; Israel Research, background check and validation for Israeli Channel 10 news show (TV), focusing on political, military and the Israeli-Palestinian conflict.  Research, interview preparation to guests & hosts for YES (Cable TV) news magazine.  Playlist Editor for Israel Channel 10, aligning requirements from advertisers, content providers and government ordinance using proprietary software. **Veterinary Clinic Assistant** 2000-2002 Tel-Aviv ; Israel Provide companionate and efficient support to the Dr. (student job) **Prime Minister’s Secretary** 1999-2000 Jerusalem ; Israel Coordinating PM’s office issues with government, foreign and media,  Representing PM’s office in front of national and international audiences.  Phrasing and dispatching announcements to the media, representing the office’s agenda.  Prioritizing, assignment and follow up on citizens’ queries and concerns. | | | | |
|  | **IDF service** (army service in Israel) | 1995-1997 | | | |
| Education | Certified SL2 facilitator  Intl’ Leadership Program Graduate | | The Ken Blanchard Co. Israel  Coaches’ Training Inst. CA ; USA | 2010  2010 |
|  | Certified life coach | | Coaches’ Training Inst. CA ; USA | 2007 |
|  | B.A. in Social & State Science | | Israel’s Open University Israel | 2003 |
|  | Journalist Diploma | | Israel’s “Koteret” College Israel | 2003 |
|  |  | | | | |

| 266 |
| --- |
|  |